

## Cookie policy

1. The Terms of Use of Cookies on the Longo website [www.longo.group](http://www.longo.group) describe the use of cookies at AS Longo Group, registration no. 42103081417, registered at Mukusalas 72A, Riga, LV-1004, e-mail address: [info@longo.group](mailto:info@longo.group), stating the purpose of the use of cookies as well as the right of users to change and choose the use of cookies according to their needs.
2. Cookies are small text files that website browsers (such as Internet Explorer, Chrome, Firefox, Safari, etc.) save on a user's end device (computer, mobile phone, or tablet), when the user opens a site, to identify the browser or information or settings kept in the browser. Thus, the website is able to save individual user settings and recognise and respond to this user later to improve overall user experience. The user may disable or restrict cookies; however, without cookies it is not possible to fully enjoy the functionality of various websites.
3. Depending on their functions and purpose, Longo uses strictly necessary cookies, functionality cookies, analytics cookies and targeting (advertising) cookies.
4. Strictly necessary cookies are needed for the user to freely visit and browse websites and enjoy full functionality, including the ability to receive information about services and purchase them. These cookies identify a device, but do not disclose the user's identity; they do not collect or compile information either. A site cannot function smoothly without these cookies; for example, it cannot provide the information that a user needs or the services that he/she wishes to purchase from an online store or allow him/her to log in to a profile or request a service. These cookies are kept on a user's device until the respective browser is closed.
5. A website uses functionality cookies to remember user settings and choices so that the site becomes more user-friendly. These cookies are permanently kept on the user's device.
6. Analytics cookies compile information about the use of websites and their most popular sections, including the content that a user opens when he/she browses a site. This information is used for analytical purposes to determine what the users are interested in to improve the functionality of sites and make them more user-friendly. Analytics cookies identify a device, but do not disclose the user's identity.
7. In some cases analytics cookies may be managed by third-party data processors (operators), for example, Google Adwords, on behalf of the site owner and according to the objectives indicated by him/her.
8. Targeting (advertising) cookies are used to compile information about the websites that a user has opened or to offer services that are of interest to a particular user or to send offers that are tailored to a user's interests. These cookies are usually inserted by third parties like Google Adwords with the consent of the site owner and according to the objectives indicated by him/her. Targeting cookies are permanently stored on a user's end device.
9. Longo uses cookies to improve user experience on its websites. This includes:
  - a. Ensuring website functionality;
  - b. Adjusting website functionality to user habits, including language, search requests, viewed content;

- c. Gathering statistics about user flows in relation to the site – number, time spent viewing the page, etc.;
  - d. Authentication of users.
10. Unless specifically indicated otherwise, cookies are stored until they have fulfilled their purpose; they are deleted later.
  11. Cookie data is not transferred for processing to non-EU or non-EEA states.
  12. When Longo websites are visited, a window with a message that cookies are used on the website is displayed to the user.
  13. By closing the window, the user confirms that he/she has read the information about cookies, their purpose, and cases when their data are transferred to third parties, and consents to them. Thus, cookies are used on the basis of user consent. If the user enters into an agreement on the website, cookies are needed to perform the agreement or for Longo to carry out its statutory duties or safeguard its lawful interests.
  14. It is possible to disable or restrict cookies in the security settings of all browsers. But it should be noted that strictly necessary and functionality cookies cannot be disabled, as it is not possible to ensure full functionality of websites without them.
  15. If the user has a question about the use of cookies, he/she can contact Longo at the following email address: [info@longo.group](mailto:info@longo.group).